

Emerging practitioner with up to two years' experience



Are you an up and comer in the industry looking for a big break to demonstrate your worth? Look no further, Primary Comms Group is a proudly independent Australian-owned communication agency looking to foster the next generation of emerging talent.

We are led by senior agency owners who are directly involved in client service from strategy right through to delivery. Our award-winning agency specialises in industries that are critical to Australia's economic success and future prosperity including technology, property, aviation, transport, manufacturing, energy, cybersecurity and agriculture. We also work in government, sport, education and social issues.

This opportunity for a graduate or emerging practitioner with up to two years' experience will kickstart your career in our growing team.

Main duties, tasks and responsibilities

- Bring your big ideas to support the development of media releases, pitches, media lists and supporting campaign materials.
- Conduct research to support campaign development, client activity and new business
- Liaise and attend meetings with clients, media, prospective clients, and internal teams
- Carry out event management including research, venue, talent selection and invitations
- Create social media content and publish through relevant social channels
- Provide backbone support on client campaigns and to the office team and monitor and report on client media and social media activity

Your skills and competencies

- You have completed (or completing in 2026) a Bachelor or Postgraduate Degree in communication, PR or a related field
- You're organised with a strong attention to detail and ability to keep accurate records
- You're curious and eager to learn
- You're a strong communicator who can network and build relationships
- You're a team player who is ready to roll up your sleeves to support clients and your team
- You're able to work well on multiple projects at the same time

Benefits

As a valued member of our team, you will have access to benefits including:

- Flexible working arrangement with three days in the office
- Individualised professional development plan with additional training leave days
- Interstate and international travel opportunities across client programs
- Structured mentoring program with a senior manager
- We are Primary program with regular team training program and fun social events
- One day birthday leave annually
- Employee Assistance Program

Please email Bernadette Kazzi at bernadette@primarycommsgroup.com.au with a short cover letter outlining your interest and CV.